



NEWS RELEASE: 54 - 17

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NEX Locations Closed On Thanksgiving

As in the past, NEX locations worldwide will be closed on Thanksgiving Day so military as well as NEX families can spend the day with loved ones.

NEX locations will be open on Friday, November 24 so that customers can enjoy the NEX's annual Navy Blue Holiday sales event. Special savings will be available on myNavyExchange.com starting at 12:01 a.m. ET on Thursday, November 23. All orders placed online and shipped to be picked up in store, either in the continental United States or overseas will be shipped for free.

“Our ‘We Believe’ holiday campaign not only features the best savings of the year on the best brands throughout the store, it also serves as an opportunity for the NEX to recognize the most deserving customers in the world,” said Rear Adm. Robert J. Bianchi, Chief Executive Officer, Navy Exchange Service Command (NEXCOM). “It is our way of giving back to you and your family to recognize the selfless contributions you make every day to ensure we’re safe here at home. We believe in our Navy families and in the freedom your service affords this nation.”

The NEX has many exciting events and sweepstakes planned throughout the holiday season including:

We Believe in granting wishes - customers can enter to win up to \$1,000 towards their wish list at myNavyExchange.com.

We Believe in random acts of kindness - customers can enter to win \$1,000 NEX Gift Card for nominating military members.

We Believe in surprises - random layaways will be paid off up to \$1,000 for NEX customers.

We Believe in family - customers can enter to win a \$200 DeCA Gift Card for their holiday dinner.

We Believe in heroes - enter to win \$100 NEX Gift Cards for kids hero letters submitted.

“Our NEX teams have worked hard this year with our vendor partners to ensure our stores have the best possible products and services at the best possible savings available to our customers this holiday season,” said Rich Honiball, NEXCOM’s Chief Merchandising and Marketing

Officer. “Military shoppers who visit a NEX or myNavyExchange.com will find amazing prices on their favorite brands, with tax-free savings. Thank you for shopping and supporting your NEX this holiday season.”

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About NEXCOM

The Navy Exchange Service Command (NEXCOM) oversees 100 Navy Exchange (NEX) facilities and nearly 300 stores worldwide, 39 Navy Lodges, the Ships Store Program, the Uniform Program Management Office, the Navy Clothing and Textile Research Facility and the Telecommunications Program Office. NEXCOM's parent command is the Naval Supply Systems Command. NEXCOM's mission is to provide authorized customers quality goods and services at a savings and to support Navy quality of life programs for active duty military, retirees, reservists and their families. NEXs and Navy Lodges operate primarily as a non-appropriated fund (NAF) business instrumentality. NEX revenues generated are used to support Navy Morale, Welfare, and Recreation (MWR) programs. Since 1946, NEXCOM has given \$3.6 billion to Navy MWR quality of life programs. Shop online at myNavyExchange.com.